

Gou-Phala

From
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1 You have given a unique name to cattle wastes as “Gouphala” What is the importance of that?

If even wastes become worthy of worshipping, then it is cattle waste only. No other living creatures waste is worthy of worship. Even if God himself incarnates, we do not consider his waste as worthy of worshipping. It is only cow that converts even its waste into a worship able thing or we might say that it is itself a temple.



With the intention of providing the society with the ambrosial cow products like milk, cow urine and dung this project has been named as “Gouphala”

2 What measures have you take to bring about professionalism to cattle industry started under your guidance?

This question could be answered by giving illustration. We are implementing CCTV in Gouswarga. If looking after cattle welfare and whether cows are being properly cared for, is one aspect then the assurance of quality to customers is another aspect. Milk and cow urine from pure indigenous cattle breeds have good demand. But in few places there is a tendency to maximize profit by adulterating these products and thereby cheating the customers. But by installing CCTV, we would provide assurance to our customers regarding the quality fo products from our Goushaala. Such professionalism is unseen not only in cattle industry but in other industries also. But, we will be giving that level of assurance.

3 Since cattle industry would take the form of an industry, will its waste products not be detrimental to nature?

Cattle waste is worthy of worship as well as intake for the whole world. When cattle waste itself is worthy of worship, then how could waste from Goushaala or Gouswarga not be worthy of worship or intake? If there is any industry that is environment friendly or supplementary to nature, then it is cattle industry.

4 Central government which had brought an act banning cow slaughter, has again modified the same to make it beneficial to butchers. What is your opinion on the two pronged policy of ‘cows should not die, nor should butchers

become jobless’ of governments?

Our opinion is crystal clear. Now, whichever government has come to power at centre has reached there after a long time after getting a clear majority. Why did it get a clear majority? How did it obtain the same? Means, all cow supporters or righteous people have become united at one level in wishing that they need such a government or rule and hence have cast their vote in its favour. That government must respect the feelings of the public who brought it to power in the first place. Out of those who voted in favour of this government not 99 but all cent percent people wish that cows should survive and righteousness should prevail. Government must respect that. Then it would benefit both the government as well as nation.

5 What prospects can be expected from ‘GouSwarga’ in the field of agriculture and rural development in future?

GouSwarga would emerge as a boon to both these things. Small examples; For agriculture, the wastes from indigenous cattle breed is best suited to prepare excellent manure. That is not available properly anywhere. And, whatever is available, we are not sure to what extent it is obtained from indigenous cows. GouSwarga provides an answer to this. Now, in our Bhanukuli’s

original or great GouSwarga we could get 5 lakh kg of cow dung and 50 thousand litres of cow urine. Wouldn’t such quantity of cow dung and urine prove beneficial for agriculture?

As already mentioned, there is video guarantee to these products, that they are extremely pure. It would blossom agricultural field. Similarly, another thing is rural development. If agriculture flourishes, then it would naturally lead to rural development. If farmer is willing to rear pure indigenous cows only, then we are willing to include him in our GouSwarga project. Cows will remain in his house; but with respect to GouSwarga he will have to maintain the level of purity of food and water that is provided to cows. That standard must be maintained. This would naturally turn into a big boon to farmers as people start buying this Gouphala. Hence, as this would become an additional income they would realize that cattle rearing is not limited to dairy industry. It will be an additional income apart from agricultural produce.

