

GOU SOOKTI

She is just a cow when you behold...
But her affection makes entire creation respond!!

Jagadguru
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editorial



Beware cattle lovers...

The date for Karnataka assembly election has been fixed. We need to decide consciously who must be at the helm of state affairs for the next five years. We need to be aware of such parties and leaders who seek vote from us by making colourful promises and later cheat on us. If we miss out now, we will have to repent for next five years.

They seek votes through road shows, gatherings, social media, media, door to door promotions and such other ways. We must use our intelligence and not fall prey to their colourful promises. Cattle lovers need to ask only two questions to these vote seekers bravely. Are you in favour of cows or against it? If you come to power, will you assist in setting up slaughterhouses or will you prevent cow slaughter?

Do not sell your votes for paltry money, saris, utensils, rings, liquor and one time meals. Instead, obtain a pledge from them to protect cows. Ask assistance for your Goushaala. Ask for distribution of cows to poor people by government. Seek protection and propagation of our unique cattle breeds. If possible, display banners in your villages stating that our votes are only for cow protectors. Restrict entry to cow slaughterers. At least in this election, let us make our politicians realise that cow is the deciding factor. Cattle based economy alone provides a stable progress. Our leaders must realise that shining India can be built only through welfare of cattle.



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It is a happy news to have developed and retained Indian breeds abroad but we are also saddened by the fact that this has not occurred at home in India. If they are used to their advantage, then it is well. Abuse is unacceptable. Sri Sri Raghaveshwara Bharathi Mahaswamiji explains that the confluence between Indian breeds is confluence in the truest sense, otherwise it is just mindless mixing.



COW
STORY

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If the right things meet,
it is joining together
**Otherwise, it is just
mindless mixing**